

## National Industry Standards: Notice of Adoption Approval



This email is to notify you that Jefferson County Economic Development Consortium has been approved as an Adopter of the Homeownership Education Standards. You are now listed nationally as an Adopter of the National Industry Standards for Homeownership Education and Counseling at [www.homeownershipstandards.org](http://www.homeownershipstandards.org)

We applaud Jefferson County Economic Development Consortium for demonstrating the capacity to better serve its clients and community through its commitment to excellence, professionalism and ethical homeownership education and counseling service delivery.

As an added benefit for Adopters of the National Industry Standards, we are pleased to make available a suite of professionally developed marketing tools and resources including official Adopter logos and customizable press releases and a PowerPoint presentation template. These tools and resources can be found by logging onto your profile page at [www.homeownershipstandards.org](http://www.homeownershipstandards.org) and click on the “Marketing Tools” located on the left side menu. Adopters of the National Industry Standards are strongly encouraged to use the logos and other available tools to promote their organization’s adoption to clients, potential clients, funders and partners. We believe effective marketing of your organization’s adoption status and the National Industry Standards as a whole will let your audience know that you are a credible source of information, trustworthy and committed to high quality service delivery.

Lastly, to ensure you receive all notices regarding the National Industry Standards including changes to your organization’s adoption status and updates on new complimentary marketing tools, we recommend that you periodically review and if necessary, update your online profile at [www.homeownershipstandards.org](http://www.homeownershipstandards.org).

For additional information, you may contact the National Industry Standards staff at [web@homeownershipstandards.org](mailto:web@homeownershipstandards.org) or (866) 472-9477.

Again, congratulations on your organization’s adoption of the National Industry Standards. We look forward to working with you to ensure the promotion of sustainable homeownership nationwide.